

PRIVACY POLICY

Updated August 13, 2026

LastLook (“we,” “our,” or “us”) is a personal checklist and location-reminder app. This Privacy Policy describes exactly what information LastLook collects, how it is used, and how it is protected. It reflects the app’s actual behavior — not a generic template. By using LastLook, you agree to the collection and use of information as described below.

What We Collect

We collect only what the app needs to function:

- **Account information:** your email address, used to create and secure your account (via Supabase Auth, or Google/Apple Sign-In).
- **Places and items you add:** place names, saved coordinates (latitude/longitude), a radius, and the checklist items and reminders you create. This is the core data the app needs to detect when you arrive at or leave a saved place and remind you to check your items.
- **Subscription status:** whether you have an active LastLook Pro subscription, managed through RevenueCat. Apple App Store / Google Play process your payment directly — we never receive or store your card details.
- **Anonymous usage & crash data:** aggregated, non-identifying analytics (e.g. which screens are used, crash reports) collected via PostHog, used only to fix bugs and improve the app.

What We Do Not Do

- We do not use advertising networks or ad SDKs of any kind.
- We do not sell your personal information to anyone, for any purpose.
- We do not share your data with data brokers, marketing partners, or third parties for their own use.
- We have no social features — your places, items, and history are visible only to you.

Location Data, Specifically

Saved place coordinates (latitude/longitude/radius) sync to our database so your places are available across app sessions and, in the future, across your devices. This data is transmitted over TLS and protected at rest by our database provider’s encryption and access controls; row-level security restricts every account to reading only its own data.

The on-device copy of your places used to trigger real-time check-in detection is separately encrypted with AES-256-GCM, using a key generated on your device and held in your phone’s secure hardware (iOS Keychain / Android Keystore) — never transmitted anywhere. Live GPS

position itself is processed on-device to detect arrival/departure and is not logged or stored.

Location data is never used for advertising, never sold, and never shared with third parties.

Third-Party Service Providers

We rely on a small number of infrastructure providers to run the app. None of them are advertising or data-broker services:

- **Supabase** — database hosting and authentication.
- **RevenueCat** — subscription entitlement management (does not process payment itself).
- **Apple App Store / Google Play** — payment processing for subscriptions.
- **PostHog** — anonymous product analytics and crash reporting.

Each provider only receives the minimum data needed to perform its function and is contractually restricted from using it for any other purpose.

Data Retention & Deletion

We keep your data only as long as your account is active. You can permanently delete your account at any time from Profile → Delete Account. This immediately and irreversibly deletes your items, places, session history, achievements, stats, feedback, and subscription records from our database, and deletes your authentication account — it is not a soft delete or deactivation.

Your Rights

You can access, correct, or delete your personal information at any time. Deletion is self-serve via the in-app Delete Account flow described above. For any other request — including a copy of your data — contact us at the email below and we will respond within 30 days. We do not sell personal information, so there is no opt-out needed for that.

Children's Privacy

LastLook is not directed at children, and we do not knowingly collect personal information from anyone under 18. If you believe a child has provided us with personal information, contact us and we will delete it.

International Users

LastLook is operated from India. If you use the app from outside India, your information will be processed and stored by our infrastructure providers, which may host data in other countries. By using the app, you consent to this transfer.

Changes to This Policy

If we change what data we collect or how we use it, we will update this policy and change the date at the top. Material changes will be highlighted in the app.

Contact Us

Questions about this policy or your data: [**jameschughh@gmail.com**](mailto:jameschughh@gmail.com)